



LESLIE JOHN

ART DIRECTOR

CONTACT

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- www.leslie-john.com

EDUCATION

Miami Ad School Wynwood
Miami, FL Oct. 2017 - Present
Concentration: Art Direction

Univeristy of South Florida
Tampa, FL Sep. 2013 - May. 2016
B.A. in Mass Communication
Concentration: Video Production

SKILLS

Technical Abilities

Adobe Illustrator	● ● ● ● ● ● ○
Adobe Photoshop	● ● ● ● ● ● ○
Adobe After Effects	● ● ● ● ● ○ ○
Adobe Premiere Pro	● ● ● ● ○ ○ ○
Adobe InDesign	● ● ● ● ○ ○ ○
Adobe Lightroom	● ● ● ● ○ ○ ○
Keynote	● ● ● ● ● ● ○

Personal Stengths

Weirdo	● ● ● ● ● ● ●
Foodie	● ● ● ● ● ● ●
Dog Lover	● ● ● ● ● ● ○
GOT Knowledge	● ● ● ● ● ● ●
Marvel Knowledge	● ● ● ● ● ● ○
Traveler (in theory)	● ● ● ● ○ ○ ○

PROFESSIONAL EXPERIENCE

We Are Unlimited Art Direction Intern

Chicago, IL Jun. 2019 - Aug. 2019

- Concepted, pitched and produced several social posts across multiple channels.

Brands: McDonald's

Miami Ad School Social Media Manager

Miami, FL Jan. 2019 - Jun. 2019

- Co-manages the Miami Ad School Wynwood's Instagram account.
- Photograph school events and student life
- Keep the students updated on relevant information from the school and ad world.

+52K Impressions and +30K reached since take over.

Anomaly Art Direction Intern

Toronto, ON Oct. 2018 - Dec. 2018

- Concepted & art directed the Hershey's Cookies 'N' Creme 2019 Advent Calendar.
- Produced a number of social posts for Ski Doo.
- Left with two projects in circulation (Dosist & Woods)

Brands: Budlight, Budweiser, Can Am, Dosist, Hershey's Cookies N Creme, Reese, Ski Doo, Woods

RECOGNITION

2019

- D&AD Wood Pencil Winner **BK Super Whopper**
- Creative Conscience Shortlist **Smart Scrunchies**
- ADDYs District Silver **GeoSnap**
- ADDYs Local Gold **GeoSnap**
- ADDYs Local Silver **Starbucks Group Orders**

For full list (2018 - 2019) please visit www.leslie-john.com